BLUE RIBBON MARK PVT.LTD

BLURIN STYLE



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BLUE RIBBON MARK (Pvt.Ltd)

BLURIN STYLE

BLURIN STYLE IS A DEDICATED APPAREL SOURCING AGENCY THAT SERVES AS A STRATEGIC LINK BETWEEN GLOBAL FASHION BRANDS AND HIGH-QUALITY MANUFACTURING HUBS. OPERATING AS A SISTER COMPANY OF THE **BLUE-RIBBON MARK** GROUP OF COMPANIES, BLURIN STYLE LEVERAGES A ROBUST CORPORATE NETWORK TO PROVIDE END-TO-END SUPPLY CHAIN SOLUTIONS, FROM MATERIAL PROCUREMENT TO FINAL GARMENT DELIVERY.

APPAREL & TEXTILE

PRODUCT FOCUS: A FUSION OF CONTEMPORARY WESTERN TRENDS AND TRADITIONAL PAKISTANI CRAFTSMANSHIP. OFFERINGS INCLUDE READY-TO-WEAR (RTW) COLLECTIONS AND PREMIUM FABRICS.

BRAND IDENTITY:

TARGETING THE YOUTH AND WORKING PROFESSIONALS OF KARACHI WHO SEEK A BALANCE BETWEEN STYLE, COMFORT, AND DURABILITY.

SALES STRATEGY:

LEVERAGING A DUAL-MODEL APPROACH WITH A FLAGSHIP EXPERIENCE CENTER IN KARACHI AND A ROBUST E-COMMERCE PLATFORM FOR INTERNATIONAL DELIVERY.

SUSTAINABLE FASHION:

UTILIZING HIGH-GRADE LOCAL COTTON TO SUPPORT THE DOMESTIC TEXTILE INDUSTRY.

BLUE RIBBON MARK(Pvt.Ltd)

BLURIN STYLE

WHAT WE DO

DESIGN STUDY & SAMPLING
FABRICATION
CAD & CUTTING
KNITTING
DYEING
CIRCULAR KNITTING

FABRIC TYPE

SINGLE JERSEY, PIQUE, FLEECE,

INTERLOCK, TIGHTKNIT,

RIB 1X1 & 2X2 ETC..























BLUE RIBBON MARK (Pvt.Ltd)

BLURIN STYLE

OUR PARTNERS

REALTREE

Sears

REWE GROUP

MOSSY OAK

cora

ADJMI APPAREL GROUP

TEN10EST APPAREL

MEXX

FSK

ROCAWEAR

G-III Apparel Group

EDEKA

CERTIFICATION

WRAP

Sedex

BSCI

C-TPAT

BLURIN
STYLE

OUR PRODUCTS

- T-SHIRTS
- SWEAT SHIRTS
- HOODIES
- SHIRTS
- JEANS/PANTS
- SPORTS WEAR



T-SHIRT

















HOODIE









JEANS & PANTS



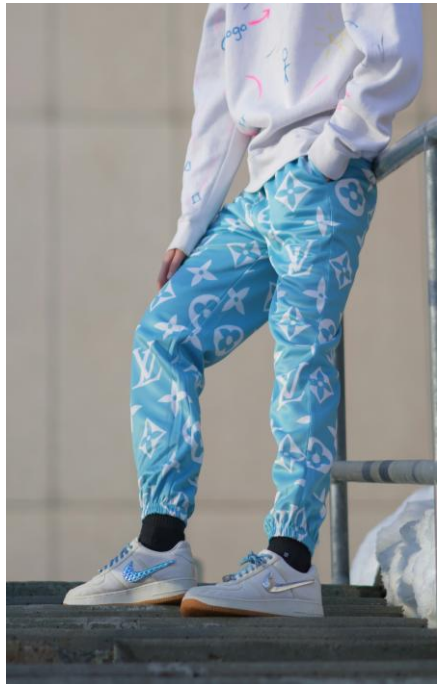






JEANS & PANTS



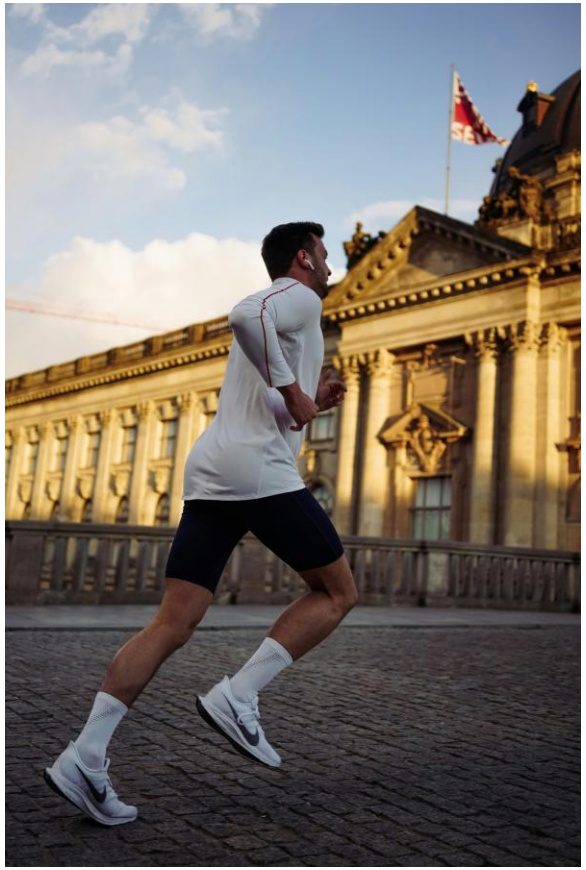


SPORTS WEAR









CONTACT US

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